Cadence Outbound List Manager

Authority Software's Cadence outbound list optimization tools provide advanced management of complex campaign strategies to prioritize contacts based on real data to increase contact success rates.

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> The Authority On Workforce Optimization

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STRATEGIC CAMPAIGN MANAGEMENT
Design, develop, and deploy complex strategies to increase contact success rates based on disposition codes, campaigns, geographic location, or any other factos that make sense for your business.

GROUP DATA SEGMENTS
Cadence allows you to group data segments based on real results and contact histories, not guesses, to create dynamic workflows that adapt to changing scenarios in your environment as well as shifts in the market.

FULLY CUSTOMIZABLE
Build sophisticated outbound contact strategies in an easy-to-use and fully customizable environment that lets you choose from one or many sets of criteria in the database.

DATA FROM MULTIPLE SOURCES
No matter what telephony or CRM provider your environment uses, data can be cross referenced to ensure the most accurate information is accessed as workflows are being executed for the highest contact rates possible.

PRIORITIZE CONTACT RECORDS
Each day, a new list is presented using the Cadence management system so agents are presented with a prioritized list of contacts based on the automation rules you set up so outbound efforts are maximized.

CONTROL OUTBOUND COSTS
By generating highly refined and strategically developed lists, outbound contact centers make every dialing dollar count.

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